

### THE UGLY TRUTH KEEPING US FROM GETTING SAFER

Larry Pearlman and Susie Scott

#### **SLEEP DEPRIVATION**



"Overly sleepy employees are 70% more likely to be involved in workplace accident than colleagues who are not sleep deprived."

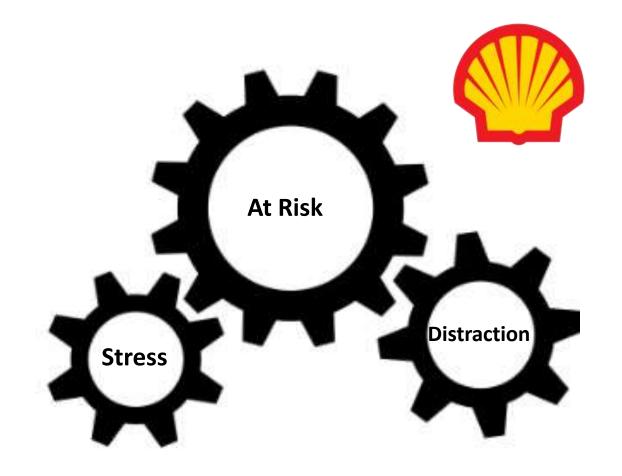
- Sleepfoundation.org

- 11/3/23





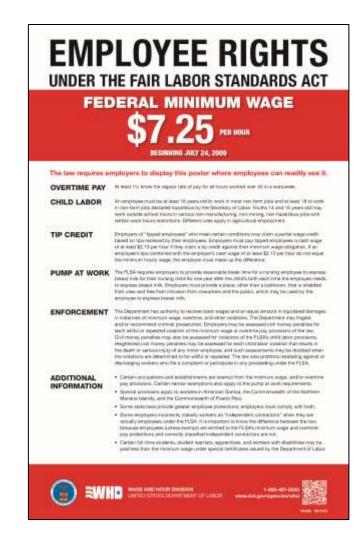
- 3% of employees "accident prone" and typically account for 22% of accidents
- Accident prone employees are 50% more likely to have a SIFp incident
- Accident prone is not a permanent condition: research shows that they are accident prone for 6 – 12 months
- Accident prone employees are not 'really' at work
  - They are in the moment
  - They are distracted



#### **US FEDERAL MINIMUM WAGE**



# \$15,080 Annually



#### **AVERAGE HOURLY WAGES**





Material Handler \$15.97/hr - \$33,217/year



Fast-Food Worker \$14.46/hr - \$30,076/year



Airline Baggage Handler \$16.75/hr - \$34,840/year



Janitor \$16.00/hr - \$32,280/year



Call Center Worker \$15.00/hr - \$31,200/year

#### A GROWING POPULATION SEGMENT -



#### **VEHICLE HOMELESSNESS**

Over 3 million Americans are estimated to be sleeping in their vehicles.

In Los Angeles alone, more than 15,000

In King County,
Washington living in
vehicles surged 46% in
one year.



#### PREVENTATIVE HEALTHCARE



In 2017, 5.8 million persons in the US (1.8%) delayed medical dare because they did not have transportation.





## QUICK, EASY AND CHEAP IS NOT ALWAYS HEALTHY!







### WE CAN'T JUST HOPE OUR WORKERS ARE SAFE, ALERT AND ATTENTIVE!



#### **THINGS TO CONSIDER**









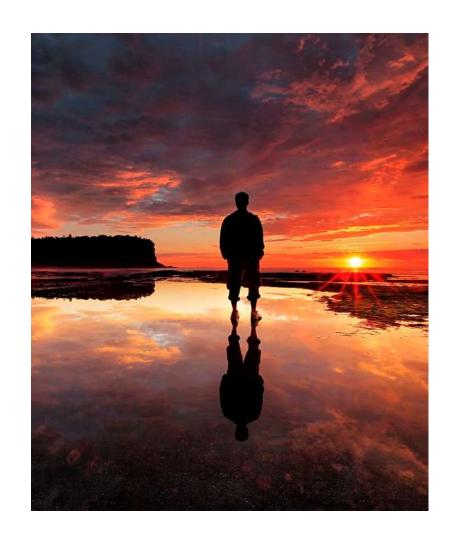




#### **SUMMARY**



- 1. There's stuff that no one is talking about
- 2. We know this stuff really matters
- 3. It's hard for executives to take this on!
- 4. There are things **we can** do to make a significant impact
- 5. Pick your battle(s) for what you choose to take on
- 6. We must make a strong business case





CINCINNATI, OH OCTOBER 28 & 29

### **THANK YOU FOR ATTENDING!**

SafeStart, a division of Electrolab Limited.

Copyright © 2025 by SafeStart.

All rights reserved.